

19th Annual Iowa Irish Fest
A TOP IRISH FESTIVAL IN THE NATION!

38,300+
Attendees

36+
Performers From
All Over the World

75+
Live Shows

50+
Cultural & Music
Workshops



IOWA IRISH FEST

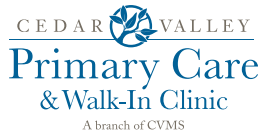
DOWNTOWN WATERLOO

PARTNERSHIP OPPORTUNITIES!

Be part of the fun at Iowa Irish Fest by featuring your brand to thousands of Iowa Irish Fest guests who visit during the three-day event. Sign up early as space is limited!

AUGUST 1-3, 2025

Presented by



**WE'D LOVE TO HAVE YOU
VOLUNTEER!**

Volunteer opportunities are available at IowaIrishFest.com beginning in March.



\$500

PERKS:

5 complimentary Irish Fest weekend passes

Company name on the website partner page

Listed on the general sponsorship social media post

Options (Choose one):

- **Friend of the Fest**

(no specific area, no print recognition)

- **Celtic Cruise**

- **Umbrellas on Lafayette**



\$1,200

PERKS:

10 complimentary Irish Fest weekend passes

Company name on the website partner page

Company name mentioned on at least 1 social media post for the sponsor area

Stage mention during Mass or contest events

Advanced volunteer sign-up for group of 6 volunteers in an area of your choice

Merchandise Sponsor: *Company branded ponchos or hand fans (given out due to weather, one sponsor for the poncho and one for the hand fans)*

Options (Choose one):

- **Mass**

- **Royalty and Best Legs in a Kilt Contests**

- **Merchandise**



\$2,000

PERKS:

20 complimentary Irish Fest weekend passes

Company name on the website partner page

Company name on workshop flyers

Company name on the LED screen at the main stage (rotates throughout the 3 day Fest)

Company name mentioned on social media posts for the sponsor area

Company name will be mentioned before each workshop

Advanced volunteer sign-up for group of 6 or more volunteers in the area of your choice

Cultural Experience

Includes: Artists' series, Dance workshop and Travel and Tour workshop



\$2,500

PERKS:

25 complimentary Irish Fest weekend passes

Company logo on the website partner page

Company logo on the partner boards displayed at the Fest

Company logo on the LED screens at the main stage (rotates throughout the 3 day Fest)

Opportunity to give away promotional items during the Fest

Company logo on printed event schedules (Must commit by June 1)

Company name mentioned on social media posts for the sponsor area

Company name mentioned during event announcements

Company logo listed on a sponsor pillar

Advanced volunteer sign-up for group of 6 or more volunteers in the area of your choice

Athletic Sponsor

Includes: Shamrock N Run 5k, High Nelly Bike Rally, Highland Games, Rugby Invitational



\$5,000

Sponsorship options (Choose one):

- Family Fun and Learning Area
- Heroes Area
- Cultural Village



PERKS:

- 50 complimentary Irish Fest weekend passes
- Company logo on the website partner page
- Company logo on the partner boards displayed at the Fest
- Company logo on the Irish Fest App sponsor page
- Company logo on the LED screens at the main stage (rotates throughout the 3 day Fest)
- Company logo on printed event schedules (Must commit by June 1)
- Company name mentioned on at least 1 social media post for the sponsor area
- Company name mentioned during stage announcements
- 15-second commercial on LED screen at the main stage
- Opportunity to give away company promotional items during the Fest
- Company logo listed on a sponsor pillar
- Advanced volunteer sign-up for group of 6 or more volunteers in the area of your choice

\$10,000

Sponsorship options (Choose one):

- Band Sponsor
- Food Court
- Irish Fest Mobile App



PERKS:

- 100 complimentary Irish Fest weekend passes
- Company logo on the website partner page
- Company logo on the partner boards displayed at the Fest
- Advertisement screen on the Irish Fest App
- Company logo on the LED screens at the main stage (rotates throughout the 3 day Fest)
- Company logo on printed event schedules (Must commit by June 1)
- Company name mentioned on all social media posts for the sponsor area
- Company name mentioned during stage announcements
- 30-second commercial on the LED screen at the main stage
- Company logo listed on a sponsor pillar
- Advanced volunteer sign-up for group of 6 or more volunteers in the area of your choice

Band:
- Band Meet and Greet
- Designated area to watch bands

Food Court:
- Logo on food bucks

Mobile App:
- Sponsor ad when app opens
- Logo on app main page
- Logo on all mobile app signage

ABOVE \$10,000 - Custom Built for Sponsors

2025 PARTNER COMMITMENT FORM



Presented by Veridian Credit Union



PARTNER INFORMATION

Company Name <i>as it should be displayed</i>			
Contact Name			
Contact Title			
Mailing Address			
City	State	Zip	
Physical Address			
City	State	Zip	
Phone	Email		

PARTNERSHIP LEVEL INFORMATION

Partnership Level			
Partner Investment	\$		

- Three-year commitment – Lock in your partnership levels for three years to get the current partnership package price. Payment is due each year and the price will not increase during the contract time period.
- Check enclosed Send invoice

TERMS

Preferred payment method is by check. Make checks payable to Cedar Valley Irish Cultural Association. Credit card payments will be subject to a 3.5% processing fee.

By signing this agreement, the entity listed above agrees to pay Cedar Valley Irish Cultural Association the amount associated with the selected partnership level. In return, the entity will receive the designated benefits described.

Signature	Date
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Thank you! *Your partnership is sincerely appreciated.*

Please mail to:
Attn: Sponsorship Committee
Iowa Irish Fest
330 E. 4th Street
Waterloo, IA 50703



You can also email your agreement to
PartnerSponsors@lowalrishFest.com
Or fill out our online form by visiting
lowalrishFest.com/sponsorship

Please email your company logo to PartnerSponsors@lowalrishFest.com by **May 30**.

**Contact us to secure
your partnership:**

Ted Batemon
(319) 404-3212

Julie Gage
(319) 610-1535

Lori McConville
(480) 290-3794